

Press Release

Pollmann China Doubles Production Area

Kunshan (12/07/2011) – **With now 8,000 sqm of production area and more than 400 employees, Pollmann China established an annex building in Kunshan a few days ago. Almost four years after the plant first opened, its second production hall was formally inaugurated in a ceremonial event.**

This expansion is a further milestone in the expansion offensive by Pollmann International in Asia and amounts to an additional investment volume of over 2.5 million Euros. It consists primarily of electromechanical components used by many leading automobile manufacturers. The plant in Kunshan presently employs more than 400 staff.

More than 120 invited guests, among them honorary guests Michael Heinz - Austrian Consul General in Shanghai, Mag. Raymund Gradt - Business Delegate at the Foreign Trade Center in Shanghai, as well as Wang Jianhua - Head of Government in Kunshan.

Big Automobile Player China

In 2011 more new German cars are expected to be registered in China than in Germany. The VDA (German Association of the Automotive Industry) is banking on a passenger car growth of 8%. These successes go hand in hand with increased value added locally. In 2010 alone, passenger car production by German manufacturers in China was up by 44%. "China as a second-tier supplier is one of the most important markets for us at this point and increasingly relevant", says Managing Director of Pollman International, Robert Pollmann. "German automobile manufacturers today have a market share of almost 20%. While only 600,000 automobiles were produced in China ten years ago, today that number is 11.3 million units with an upwards trend," says Dr. Kay Lindemann, Assistant Director of the VDA. This growth made China a "big player" in the international automotive market within a few years.

Pollmann International, with headquarters in Karlstein/Austria and plants in the U.S., China, and the Czech Republic, is a manufacturer and supplier for the automotive, consumer, electronics, and medical technology industries with core competencies in the development and production of metal and plastic composites in connection with electromechanical products. The product portfolio in the automotive segment in addition to sun roof mechanics and door lock systems also comprises lock systems for convertible soft tops, propulsion units for lumbar supports, connector pieces for fuel pumps, as well as components for wiper systems. Pollmann is also strong in the non-automotive segment and manufactures components for the areas of prosthetics, rehabilitation, and sealing systems for household products. Pollmann employs more than 1,100 staff today and generated 78 million Euros in sales in 2010.

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Bildunterschrift: Raymund Gradt (Business Delegate at the Foreign Trade Center, Shanghai), Jianhua Wang (Head of Government, Kunshan), Michael Heinz (Austrian Consul General, Shanghai) and from Pollmann: Ewald Miksche, Christian Gaugusch, Robert Pollmann, Markus Pollmann, Herbert Auer, Ulrich Ottmann, Christian Zwettler

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